

Marketing Inspiration for the Growing Business

FULL COLOR MARKETING TENT PROPOSAL

Proposal Prepared for: ALL CUSTOMERS

SPECIAL OFFER DEADLINE: May 14, 2015

Proposal Overview:

Terrasi Media Customers have requested that Terrasi Media prepare an estimate of costs for developing their corporate marketing tent.

Below are four separate cost proposals with various items in each proposal. The tent creative will contain graphics (set to spec) developed by the Client. There is an option for creative to be developed by Terrasi with input provided by the Client. At the completion of development, Terrasi Media will order tent from our suppliers to be delivered in approximately 2.5 - 3 weeks.

Project Detail:

Terrasi will provide the following:

Quantity	Description		
1 Final PROOF	Tent prototype proof, which the client will use to proof the desired "look" of the tent – As submitted or with Custom Option below.		
Submission	Submitted Graphics (completed by Client to specifications)		
1-9	Graphic development (What the tent looks like with graphics).		
Elements	OPTIONAL		
Order	Tent Order – after Final comp approval and payment has cleared.		

The project is determined to be completed once the tent has been ordered and will be delivered to the client in approximately 2.5 - 3 weeks.

Terrasi has made its best effort to completely project the scope of the requested assignment. We encourage the client to thoroughly review this estimate and alert your Account manager of any discrepancies or omissions.

If Custom Creative Option is selected: The following quote <u>does not</u> contain custom graphics and only the usage of stock, royalty free graphics. If royalty graphics are used, those graphics must be purchased from the vendor which will result in additional charges. If additional web purchased graphics are used, Terrasi agrees to give the graphics to client at supply COST.

Terrasi Media Custom Creative is normally billed at \$75.00 per hour in quarter hour increments but with this SPECIAL OFFER, we are discounting any graphic design for the following items to the rate of only \$50/hr.



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Estimated Costs:

Option A	Option B	Option C	Option D
RETAIL	RETAIL	RETAIL	RETAIL
\$1,510. ^{00 + ship}	\$1,510. ^{00 + ship}	\$1,510. ^{00 + ship}	\$1,510. ^{00 + ship}
\$605. ^{00 + ship}	$605.^{00 + ship}$	\$605. ^{00 + ship}	\$605. ^{00 + ship}
RETAIL	RETAIL	RETAIL	RETAIL
TOTAL	TOTAL	TOTAL	TOTAL
\$2,115. ⁰⁰ + ship	\$2,115.⁰⁰ + ship	\$2,115.⁰⁰ + ship	\$2,115. ⁰⁰ + ship
	RETAIL	RETAIL	RETAIL
	\$430. ^{00 + ship}	$430.^{00 + ship}$	\$430. ^{00 + ship}
	Each x2	Each x2	Each x2
	DETAIL	DETAIL	RETAIL
			TOTAL
			\$860. ⁰⁰
	\$800. + ship	\$800. + ship	\$000. + ship
		RETAIL	RETAIL
		$440.^{00 + ship}$	\$440. ^{00 + ship}
		Each x2	Each x2
		RETAIL	RETAIL
			TOTAL
			\$880. ⁰⁰
		+ ship	+ ship
			RETAIL
			\$460. ^{00 + ship}
			RETAIL TOTAL \$460. ⁰⁰
			\$400. + ship
			*
RETAIL	RETAIL	RETAIL	RETAIL
\$2,115.00	\$2,975.	\$3,855.	\$4,315. ^{00 + shi}
LESS	LESS	LESS	LESS
			PACKAGE
			SAVINGS
			\$2,040. ⁰⁰
φ1,140.	φ 1 ,550.	φ1,000.	φ2,040.
SPECIAL	SPECIAL	SPECIAL	SPECIAL
PACKAGE	PACKAGE	PACKAGE	PACKAGE
PRICE	PRICE	PRICE	PRICE
<u>ONLY</u>	<u>ONLY</u>	<u>ONLY</u>	<u>ONLY</u>
\$995 ⁰⁰	\$1 425 ⁰⁰	\$1 995 ⁰⁰	\$2,275. ⁰⁰
	\$1,510. ^{00 + ship} \$605. ^{00 + ship} RETAIL TOTAL \$2,115. ⁰⁰ + ship	\$1,510.00 + ship \$605.00 + ship \$605.00 + ship \$605.00 + ship \$605.00 + ship \$605.00 + ship \$2,115.00 + shipRETAIL \$2,115.00 + shipRETAIL \$430.00 + ship Each x2 RETAIL \$430.00 + ship Each x2RETAIL \$430.00 + ship Each x2RETAIL \$860.00 + shipRETAIL \$860.00 + shipRETAIL \$2,115.00 + shipRETAIL \$2,975.00 + shipLESS PACKAGE \$AVINGS \$1,120.00LESS PACKAGE \$1,550.00SPECIAL PACKAGE PRICE ONLYSPECIAL PACKAGE PACKAGE 	\$1,510.00 + ship \$605.00 + ship \$605.00 + ship \$605.00 + ship \$605.00 + ship\$1,510.00 + ship \$605.00 + ship \$605.00 + ship \$605.00 + shipRETAIL TOTAL \$2,115.00 + shipRETAIL TOTAL \$2,115.00 + shipRETAIL \$430.00 + ship Each x2RETAIL \$430.00 + ship Each x2RETAIL \$430.00 + ship Each x2RETAIL \$430.00 + ship Each x2RETAIL \$430.00 + ship Each x2RETAIL \$860.00 + shipRETAIL \$430.00 + ship Each x2RETAIL \$430.00 + ship Each x2RETAIL \$860.00 + shipRETAIL \$440.00 + ship Each x2RETAIL \$880.00 + shipRETAIL \$860.00 + shipRETAIL \$440.00 + ship Each x2RETAIL \$440.00 + ship Each x2RETAIL \$860.00 + shipRETAIL \$440.00 + ship \$3,855.00 + shipRETAIL \$3,855.00 + shipRETAIL \$90.00 \$1,120.00RETAIL \$90.00 \$1,550.00RETAIL \$90.00 \$1,860.00SPECIAL PACKAGE PRICE ONLYSPECIAL PACKAGE PRICE ONLYSPECIAL PACKAGE P

So, with a bit of planning... we can get HIGH QUALITY products & SAVE YOU a ton of money.

	Custom Creative WITH File Setup	\$75. ^{00 / Hour}	$75.^{00/Hour}$	$75.^{00/Hour}$	$75.^{00/Hour}$
	*REDUCED from \$75/hour to \$50/hour	$^{}$ \$25. ^{00 / Hour}		$^{}$ \$25. ^{00 / Hour}	$\frac{1}{2} $25.00 / Hour}{100 - 100}$
1	SAVINGS of \$25 per hour for Graphic Design	\$50. ^{00 / Hour}	\$50. ^{00 / Hour}	\$50. ^{00 / Hour}	\$50. ^{00 / Hour}



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While Terrasi has made its best effort to accurately project estimate costs, we understand that factors beyond our control (unforeseen client changes, supplier cost changes) may not be reflected in these estimated fees. Terrasi will make every effort to inform the client of any changes that may impact these estimates. Any extensive changes, including custom graphic design elements will be billed separately and result in additional charges.

Getting Started:

We are ready to get started as soon as you award us the project. Our standard procedure is to invoice 50% of the project cost at the beginning of the project and invoice the remainder when completed but prior to order submission.

After we have received the initial installment, we will provide the following:

- 1. Project timeline outlining the project milestones and review dates.
- 2. All designs and prototypes will be approved by client before proceeding.

We look forward to getting started. If you should have any questions, please contact me at (239) 677-8752. Again thank you for the opportunity to work with your company.

Please sign below in acceptance of this proposal and email/fax back to us.

Sincerely,

9.P. Terrasi

Terrasi Media, Inc. PO Box 150968, Cape Coral, FL 33915 (239) 677-8752 cell (239) 236-1765 fax jp@TerrasiMedia.com

Accepted and Agreed to this	_ day of	, 2015
Ву:		
Type Name: Company Name:		